

## Understanding where you are — and where you want to be

Have you been asked by your customers to cut costs? Is the technology system you're using to run overhead calculations outdated? Have you accounted for the impact of changes in technology and automation, the labor market and sourcing materials on the costs of products produced?

Many manufacturers are struggling to gain a complete picture of what it truly costs to manufacture and deliver finished products to their customers, compared to the revenue generated or even the quoted price. It's certainly no easy task to identify all the variable and fixed overhead costs associated with manufacturing. Expenses are coming in from everywhere, from the supply chain and raw materials to the hours your employees work. Yet understanding where you're profitable and where you're not will help you understand what changes to make to increase your margins.

Wipfli's job costing solution is just what you need to identify your true production costs and align them with your pricing and profitability.

Do you have a complete picture of what it truly costs to manufacture and deliver finished products to your customers?



# Align your product costs, pricing and profitability

Gain crucial visibility in your processes and costs. The Wipfli job costing solution includes:



#### Two-day workshop

This is not your typical textbook accounting class. During a two-day operational workshop with your team, we break down the components of your manufacturing activities, review your cost pools and analyze how they relate to one another. Then we identify the drivers of your overhead and what percentage of that overhead should actually come from your manufacturing process.

You might discover you're more profitable in your smaller runs than your longer runs, and that you dedicate too much time to large, high-maintenance customers without seeing a corresponding profit. Wipfli isolates the costs of each product line rather than looking only at your overall manufacturing process, so that we can pinpoint where your true costs are.



#### Recommendations

Once we've analyzed your overhead and opportunities for improvement, we provide you with a list of recommendations. This can include things like updating your overhead allocations and rates in your system, revising your pricing, investing in a machine monitoring tool to provide metrics and visibility into machine performance, or performing a Lean 6 Sigma discovery event to find out what efficiency and productivity improvements you can make. Each manufacturer is different, and our recommendations are completely tailored to your situation.

What's more, we simulate for you what making the recommended changes will do to your overall performance — allowing you to not only more comfortably make ideal changes but also grow profitably in the future.

#### The Wipfli difference

You know how challenging job costing can be. That's why it's crucial to have specialized help that combines accounting and operational experience to provide strategic analysis so that you can control your variances, improve your margins and increase your profitability. Your Wipfli team is able to advise you from a financial perspective, as well as from an operational and manufacturing-specific perspective.

Manufacturing is Wipfli's largest and longest-standing specialty, with a dedicated team of CPAs and consultants working with over 3,500 manufacturers and distributors of all types and sizes. Many of our team members have previously worked for manufacturers. They not only understand industry challenges — they've lived them, and they truly recognize what it takes to solve them.

### Let's get started

Join us for a meet-to-learn to discuss the process of job costing, your organization's needs and what benefits you could see.

wipfli.com/job-costing